Nikki Ernstoff
WCSR-Smith College
Northampton, Mass.

February 25, 1954

Dear Sirs:

WCSR has just elected a new advertising manager--me. In the midst of our reorganization, the Lucky Strike account has been shifted from the production to the advertising department. While looking through the files I could not find any form or letter concerning renewal policy or proceedure. Could you please send me this information.

Thank you,

Nikki Ernstoff
Advertising Manager
WCSR - Smith College

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